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Sub : Organization of Olympics Quiz named as "Road to Tokyo 2020"

13 JUL 2021

Respected Sir/Madam,

The Sports Authority of India (SAI) and Indian Olympic Association is jointly planning a series of activities for engaging people of all age groups in an interactive manner which include an Olympic Quiz named as "Road to Tokyo 2020" with rewards for the winners. The Tokyo Olympics 2020 has been scheduled from **23rd July to 5th September, 2021 at Tokyo**. This quiz will be based on the past & current Olympics and athletes wherein questions will be asked with multiple options. The following documents are attached to start the quiz.

1. The step by step process in form of presentation where you can register as partner and use the readymade platform to run the Quiz under the banner of UGC.
2. Banners that are to be used while registration, you may also use your logo in the same.

Other elements of the campaign are Selfie Points, Social Media Filters, theme song etc. whose details are as follows:-

1. Social media filter (<http://www.facebook.com/fbcameraeffects/tryit/847025069554254/>), to be opened in mobile only with Facebook App.
2. Official Team India theme song that may be promoted on social media can be downloaded from this link: https://sportsauthorityofindia.nic.in/roadtotokyo_downloads.asp
3. e-booklet on the campaign.

I solicit your support to run aforesaid quiz on web platforms of your university and affiliated colleges / institutions so that more Indians will cheer our Athletes in the Olympics and people get to know the vibrant sporting culture of India.

With kind regards,

Yours sincerely,


(Rajnish Jain)

The Vice-Chancellors of All Universities